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LMC PRESENTS CARAVAN SERIES AFTER FACELIFT

THE NEW SASSINO: FRESHER, MORE MODERN AND MORE

- **Entry-level range with five compact layouts with up to seven berths**
- **The new front mask gives the e-car-friendly Sassino an appealing exterior. The interior features warm earthy colours paired with organic element**
- **Use of PET-recycled fabrics in the upholstery and curtains**

Sassenberg, June 14th, 2024 – Leisure vehicle manufacturer LMC Caravan GmbH & Co. KG is starting the new 2025 model year with a major design update in the caravan sector. The Sassino series - known for its entry-level models for young couples and families - has received a comprehensive facelift and now features a new front mask on the outside and a straight-lined design in the interior, which is broken up by striking, organic elements. The Sassino series thus joins the modern and sleek look of the LMC product range.

Harmony in contrast: the fascinating interplay of simplicity and tension

The new interior design of the Sassino favours a modern tone-in-tone interior. All the colours used come from the same colour family - in this case warm earth tones together with a modern oak decor. Compositions of this kind with colours from the same tones create harmony. This is also confirmed by the trade magazine "Schöner Wohnen" published by Grunder + Jahr (see G+J LIVING Digital GmbH 2024). The interior of the caravan radiates calm.

The floor and worktop decor in Sassino has the popular concrete look that is already familiar from the current Style range. This combination creates a cosy atmosphere and offers the end customer individual design options when decorating.

Modern zeitgeist - minimalist design meets organic elements

The straightforward and handleless design of the new Sassino is broken up by oval mirrors and a decorative archway element. This exciting composition of simplicity and characterful shapes is already familiar from the Tandero and Videro caravan ranges. The archway element on the outside of the wardrobe invites you to decorate it individually.

"Our team has worked hard to modernise the previous Sassino design and create an inviting atmosphere. We are proud of the successful result, with which we are now also setting new standards in terms of aesthetics and functionality for the entry-level sector. It offers our customers a harmonious and stylish environment and reflects our commitment to modern and environmentally conscious solutions," emphasises Marina Haubrich, Product Manager and Designer at LMC.



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The interior of the new Sassino is decorated in bright colours and has a modern and fresh look. Source: LMC Caravan GmbH & Co. KG

Sustainability and practicality in the equipment

The standard equipment of the Sassino remains unchanged compared to model year 2024. Practical removable and washable fabric boxes have been added in the bathroom to provide additional organisation. Sliding USB sockets and spotlights under the wall units offer flexible usage options. The theme of sustainability is taken up by the use of PET-recycled curtains and upholstery in warm earthy colours. The fabric of the latter is not only soft and inviting, but also easy to clean. The optional LMC Home sensor package including LMC Home Box offers an additional level of comfort and security.

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Sources:

G+J LIVING Digital GmbH. 2024: Ton in Ton wirkt harmonischer? [Online: [Ton in Ton wirkt harmonischer - \[SCHÖNER WOHNEN\] \(schoener-wohnen.de\)](https://www.schoener-wohnen.de). Status: 06.06.2024].

ABOUT LMC CARAVAN GMBH & CO. KG

LMC is an experienced manufacturer of caravans, motorhomes and camper vans under the umbrella of the Erwin Hymer Group. At its Sassenberg site in Münsterland, the company has been manufacturing leisure vehicles in its own production facility for over 65 years. characterised by high quality, durability, safety and many clever ideas on board that enable carefree travelling. More about LMC Caravan on the website www.lmc-caravan.de, on Facebook at www.facebook.com/lmc.caravan, on Instagram at www.instagram.com/lmc_caravan and on YouTube <https://www.youtube.com/user/LMCcaravaning>.

ABOUT THE ERWIN HYMER GROUP

The Erwin Hymer Group is a wholly owned subsidiary of THOR Industries, one of the world's leading manufacturers of leisure vehicles with over 31,000 employees. The Erwin Hymer Group unites manufacturers of motorhomes and caravans, accessory specialists as well as rental and financing services under one roof. The Erwin Hymer Group includes the motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the accessories specialist Movera and the travel portal freeontour. Further information is available at www.erwinhymergroup.com.

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