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THINKING IN NEW DIRECTIONS – TAKING DIFFERENT PATHS

COOPERATIONS AND EXCITING INNOVATIONS

- **Sassino: extensive facelift of the series**
 - **Tourer: new, familiar H 634 layout on Ford with diesel heating in series production**
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Sassenberg, June 14th, 2024 – The upcoming 2025 model year will also see exciting changes and new product launches at leisure vehicle manufacturer LMC from Sassenberg. In addition to an extensive facelift in the entry-level Sassino caravan series, a new Ford-based tourer layout is also being added to the motorhome range. A completely new product has emerged from the cooperation between trailer manufacturer Humbaur and LMC, which has spurred on new ways of thinking at both manufacturers.

Sassino: extensive facelift of the series

With the 2025 model year, the entry-level series at LMC Caravan is now also receiving a comprehensive facelift and thus fits in with the interior design language and the family exterior of the brand. The popular Sassinos have been completely redesigned and optimized. Read the press release "Sassino facelift".

Tourer: new, familiar H 634 layout on Ford with diesel heating in series production

The popular H 630 drop-down bed layout is now also available on Ford. One of the add-ons here is the standard diesel heating. For more detailed information and what other changes have been made to the motorhomes, read the "Tourer series" press release.

The MODO: Your life, your system, your trailer - when experts come together

Not just a transport trailer, not just a caravan - the MODO is a flexible modular furniture system. The cooperation between Humbaur and LMC has resulted in a prototype that will also be exhibited at the Caravan Salon in Düsseldorf. The trailer and its system appeal to the target group that is looking for the flexibility of an everyday/work trailer and leisure trailer.

Exquisit VIP: discreet color & trim

The Exquisit VIP receives a subtle color & trim for the model year change. Changes to the curtains, new upholstery and headrests as well as the decors for the table and shelves have been revised. There are slight design changes to the exterior trim.



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LMC Original accessories: available from August

LMC is launching original accessories to match the new model year and product range. An overview of the range will be available on the LMC website from August.

LMC Home App: Information about the brand and help with questions about the vehicle

The LMC Home app will be expanded in the coming model year to include more in-depth sources of information. There will also be a section with topics relating to camping and the brand, as well as the integration of an interactive overview map with a list of service partners and other relevant contact points. The app is currently available for the LMC caravan range.

Awarded: LMC receives Lean Allstar and the IHK Education Award, Innovan 592 impresses

LMC Caravan is proud to have received three outstanding awards. As one of three finalists, LMC was nominated for this year's IHK Education Prize in the "Special Prize" category. Under the motto "Learning beyond the training framework - interdisciplinary training at LMC", the company was recognized for innovative approaches to training. Read the linked [press release from 13.05.2024](#) (in German). The Lean Allstar Award was presented to LMC for its excellent development in lean management. Further information can be found in the press release "Lean Stars Award". Requested and approved by customers - now the Innovan 592 floor plan has been honored with the German Innovation Award. A great honor for the special space concept of the camper van. Further information can be found in the [press release from 15.05.2024](#) (in German).

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ABOUT LMC CARAVAN GMBH & CO. KG

LMC is an experienced manufacturer of caravans, motorhomes and camper vans under the umbrella of the Erwin Hymer Group. At its Sassenberg site in Münsterland, the company has been manufacturing leisure vehicles in its own production facility for over 65 years. characterised by high quality, durability, safety and many clever ideas on board that enable carefree travelling. More about LMC Caravan on the website www.lmc-caravan.de, on Facebook at www.facebook.com/lmc.caravan, on Instagram at www.instagram.com/lmc_caravan and on YouTube <https://www.youtube.com/user/LMCcaravaning>.

ABOUT THE ERWIN HYMER GROUP

The Erwin Hymer Group is a wholly owned subsidiary of THOR Industries, one of the world's leading manufacturers of leisure vehicles with over 31,000 employees. The Erwin Hymer Group unites manufacturers of motorhomes and caravans, accessory specialists as well as rental and financing services under one roof. The Erwin Hymer Group includes the motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the accessories specialist Movera and the travel portal freentour. Further information is available at www.erwinhymergroup.com.

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