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Discover the freedom of minimalist camping

## **THE NEW e:dero: REDEFINING SIMPLICITY AND FREEDOM IN CAMPING**

- **Three layouts: for couples and families**
- **Starting at a base price of €13,490**
- **Minimalism meets functionality – "Still tenting or already living?"**

**Sassenberg, January 2025** – In a world that is becoming increasingly hectic and complex, many people are seeking simplicity, freedom, and a connection to nature. Leisure vehicle manufacturer LMC Caravan GmbH & Co. KG is launching a new caravan range on the market. The e:dero series has been developed precisely for these adventurers – for all who want to enjoy the comfort of a caravan without giving up the minimalism of camping. The motto of the series is "Still tenting or already living?"

With an entry price of only €13,490 and three clever layouts – two for couples and one family layout for up to four people – the e:dero offers a flexible and affordable solution for camping enthusiasts. Particularly the smallest model in the series, the e:dero 350 D, has a permissible total weight of under 750 kg, appealing to young campers as it can be towed without a trailer license. Additionally, an electric car will appreciate such a light and small companion. This means more freedom and fewer restrictions while traveling. At launch, the e:dero comes equipped with the large package and a First Edition special price of €14,990.

### **Maximum freedom with clear simplicity**

The e:dero models are ideal for people who want a bit more comfort when sleeping and storing than a traditional tent offers. With the e:dero, LMC targets campers who consciously focus on essentials. The 2.00 m long beds ensure restful nights, while clever storage solutions provide ample space for personal belongings. Life happens outside – inside, sleeping and storing take center stage. The omission of additional equipment like permanently installed cooking and cooling facilities underscores the minimalist approach of the e:dero series. Instead, there is space for an optional cooler and a generous worktop that accommodates a coffee machine or a portable induction hob. A simple sink with a 12-liter fresh water canister and submersible pump provides washing and rinsing capability: functional, simple, and efficient.



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### **Outdoor option for life in the open air**

For those who love life under the open sky, the optional outdoor special equipment offers innovative solutions. Seat and back cushions made of weather-resistant materials can be used flexibly outdoors. Together with the clever furniture plug-in system, these cushions become comfortable outdoor seating. The optional camping table can be used both indoors and outdoors – ideal for sociable evenings under the open sky.

### **Minimalism meets functionality**

The construction of the e:dero caravans deliberately avoids unnecessary elements. There is no bottle holder and no superfluous plastic add-ons except for practical maneuvering handles. A black piping accentuates the minimalist exterior, giving the caravan a striking accent and offering the possibility to install the optional awning. The robust hammer-finish sheet metal and the hung windows emphasize the functional and durable character. Another highlight is the large service hatch at the rear of the 400 C, which allows the interior to connect with nature and bring the outside a bit more inside. The e:dero consciously does without a fixed heater. The series is an upgrade from a tent and offers sockets for using mobile heating devices.

### **Interior: Flexibility and smart solutions**

The interior of the e:dero impresses with its functional and flexible design. In the 350 D and 470 K models, the bed can be converted into a couch during the day, creating additional living space. The removable cushions can also be used outside. Practical storage solutions are available in the form of hanging closets, clothes rails, key drawers, and compartments. In the multifunctional cabinet, the camping table is securely stored during travel through fastening options, and an optional toilet finds its place. Lighting is provided by USB-rechargeable battery lights that can be flexibly placed inside. Two 230-volt sockets and USB ports (Type A and C) in the kitchen and sleeping area ensure modern connectivity. An additional connection is available for the optional cooler. Two interior trends have also been incorporated into the e:dero. In the kitchen, a sliding decorative element can be found on the upper cabinet, and an open arch shelf creates another eye-catcher in the living area. Design is important to LMC even in the entry-level series.

### **Experience packages for the perfect start**

The optional small starter package includes:

- Dometic CFX 45l cooler
- Fabric hanging closet
- Felt boxes
- Camping table

In the large package, you get:

- Dometic CFX 45l cooler
- Fabric hanging closet
- Felt boxes
- Camping table
- Outdoor cushions including frame
- Awning



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## Conclusion:

The new way of minimalist camping With the e:dero series, the adventure begins right at the door of the caravan. The combination of minimalism, functionality, and thoughtful solutions makes it the perfect choice for anyone who wants to reduce camping to the essentials but doesn't want to sacrifice the comfort of a caravan.

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## ABOUT LMC CARAVAN GMBH & CO. KG

*LMC Caravan GmbH & Co. KG is an experienced caravan, motorhome and camper van manufacturer under the umbrella of the Erwin Hymer Group. For 70 years, the company has been manufacturing recreational vehicles that impress with outstanding quality, durability and safety, as well as many smart interior features for increased travelling comfort, at its own production facilities in Sassenberg in Germany's Münsterland region. Learn more about the LMC Caravan company on the website [www.lmc-caravan.de](http://www.lmc-caravan.de), on Facebook at [www.facebook.com/lmc.caravan](https://www.facebook.com/lmc.caravan), on Instagram at [www.instagram.com/lmc\\_caravan](https://www.instagram.com/lmc_caravan) and on YouTube <https://www.youtube.com/user/LMCcaravaning>.*

## ABOUT THE ERWIN HYMER GROUP

*The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, the world's leading manufacturers of recreational vehicles with just over 22,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at [www.erwinhymergroup.com](http://www.erwinhymergroup.com).*

## PR OFFICE



Nina Wesselmann  
Tel.: +49 2583 27 344  
E-Mail: [nina.wesselmann@lmc-caravan.de](mailto:nina.wesselmann@lmc-caravan.de)

LMC Caravan GmbH & Co. KG  
Rudolf-Diesel-Straße 4  
48336 Sassenberg



Mona Seifert  
Tel.: +49 2583 27 589  
E-Mail: [mona.seifert@lmc-caravan.de](mailto:mona.seifert@lmc-caravan.de)

LMC Caravan GmbH & Co. KG  
Rudolf-Diesel-Straße 4  
48336 Sassenberg